



## **Griffin Strategic Advisors Announce Senior Level Appointments**

*Accomplished Strategy and Operations Consulting Leaders Matt Biggs and Michael Sheehan Join Griffin to Help Launch Firm*

*Appointments Reflect Firm Strategy to Leverage Seasoned Consultants and Industry Executives*

**Lake Forest, Illinois – January 1, 2009** -- Griffin Strategic Advisors LLC, a broad line management consulting firm specializing in helping corporations and higher education organizations maximize value, today announced the appointments of consulting executives Matt Biggs and Michael Sheehan as Principals. Biggs, also a co-founder of Griffin, and Sheehan will join Griffin's Carrie Shea, CEO and Michael Shea, President as part of the firm's official launch.

"We are extremely pleased to welcome Matt Biggs and Michael Sheehan to the Griffin leadership team," said Carrie Shea, co-founder and CEO of Griffin Strategic Advisors, who previously served global clients as senior Strategy and Organizational Practice leader at two global consulting firms. "They are accomplished consulting veterans with a demonstrated track record of success in Strategy and Operations, and bring a broad set of capabilities and relationships that we'll be able to immediately leverage with our clients."

Ms. Shea reports that Griffin Strategic Advisors will work primarily with companies and institutions in consumer durables, apparel/footwear, health care, automotive, private equity and higher education. The firm will provide cost reduction and growth solutions in the areas of strategic planning, M&A strategy, organization realignment, consumer insight development, brand strategy, marketing spend optimization, operational improvement, strategic sourcing, and SG&A reduction.

According to Michael Shea, Griffin's co-founder and President, and a 25-year veteran who has consulted with and led numerous strategy and operations engagements in various industries, colleges and universities, "The appointments of Matt and Mike reflect our strategy to attract the best and brightest consulting and industry professionals, and they represent the caliber of professionals by which we'll grow our firm for years to come."

Mr. Biggs brings to Griffin expertise in several industries in the areas of strategy, particularly maximizing shareholder value, which includes strategic plan development, portfolio optimization, business model redesign/repositioning, new market/offering evaluation, M&A strategy, and organization realignment. He received an MS and BS in Aerospace Engineering from the University of Illinois and an MBA in Strategy and Organization Behavior from the Kellogg School of Management.

“I’m excited to join Griffin as one of its co-founders to help accelerate strategy development and implementation and drive more profitable growth for clients,” Mr. Biggs explained. “The culture at Griffin is highly collaborative and clients think of us as long-term “trusted advisors.” This close teaming with clients is the type of environment I wanted to be a part of.” He added, “I look forward to immediately helping to clearly quantify the value we deliver, generate proprietary market insights; and develop and implement strategies for clients to achieve and sustain value acceleration.”

Mr. Sheehan joins Griffin after several years of global consulting experience in multiple industries and private equity, playing a key role in the delivery of initiatives in areas such as strategic planning, supply chain strategy, order management, strategic sourcing, operations improvement and change management. He received a BA from Lafayette College and an MBA from the Kellogg School of Management at Northwestern University.

“I am honored to be part of this select group of accomplished leaders with deep functional and industry expertise, many of whom I have successfully collaborated with at prior consulting firms,” said Mr. Sheehan. He added, “I know the Griffin model will resonate well with clients who prefer working with smaller, experienced teams who can deliver projects faster and more economically.”

For additional information or to arrange a discussion with Matt Biggs or Michael Sheehan, please contact David Schutzman, Director of Marketing at 203 550-8551 or [contact@griffinstrategicadvisors.com](mailto:contact@griffinstrategicadvisors.com).

[Click here to read about Griffin’s unique business model in this exclusive \*Consulting\* magazine one-on-one interview with CEO Carrie Shea.](#)

### **About Griffin Strategic Advisors**

Griffin Strategic Advisors is a broad line management consulting firm specializing in helping organizations improve profitability and accelerate growth. We are a team with a unique approach. Our consultants are seasoned experts from leading strategy firms, proven industry executives and academicians. We are visionary and collaborative, and continuously deliver actionable recommendations to our clients. Please visit us at [griffinstrategicadvisors.com](http://griffinstrategicadvisors.com) or toll free: 888 416-5723.

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